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OUR STRATEGY

Bruks Siwertell's strategy for 2022 to 2026 is to build a market-leading group in dry bulk handling through the profitable growth of all our industry segments worldwide. This growth will be driven by innovation from people, products and processes.

Profitable growth will be underpinned by a strategic focus on continuously developing a customer-driven product portfolio and our absolute commitment to service. Service is key for all customers, both existing and new, and our service strategy will be developed in balance with their needs.

The company was founded with a shared dedication to innovation and quality. The growth and development of our people, products and processes will remain true to this spirit. New digital technologies that provide real-term benefits for customers will be pursued, along with our continuous commitment to social, environmental and financial sustainability.